



What's Your Identitytype?

A 4-question assessment to discover your leadership superpower

Every leader has innate gifts that, when activated, become their competitive advantage. This quick assessment reveals which of the four leadership pillars drives your natural approach. Circle the answer that resonates most—then see what it means for your leadership.

1. When your team faces uncertainty, your instinct is to:

- A. Create stability and reassure people that we'll figure it out together
- B. Challenge assumptions and find a better way forward
- C. Establish clear principles and ensure fair process
- D. Focus on growth opportunities and help people reach their potential

2. You know you've had a great day when:

- A. Everyone on the team feels supported and secure
- B. We made meaningful progress on something that matters
- C. Decisions were made fairly with everyone's voice heard
- D. Someone had a breakthrough or discovered something new about themselves

3. The leadership mistake that bothers you most is when leaders:

- A. Create fear and instability through unpredictable behavior
- B. Resist change and cling to "the way we've always done it"
- C. Make decisions without transparency or fairness
- D. Fail to develop their people or stifle authentic expression

4. When describing your leadership style, others would say you:

- A. Make people feel safe to take risks and try new things
- B. See possibilities others miss and inspire collective action
- C. Stand firm on principles and ensure everyone is treated fairly
- D. Bring out the best in people and create space for innovation

YOUR RESULTS

Count your letters and find your dominant pillar:

Mostly A's

SAFETY PILLAR

Optimist • Pathfinder • Benefactor

Mostly B's	BELONGING PILLAR	Disruptor • Rebuilder • Transformer
Mostly C's	AUTONOMY PILLAR	Advocate • Unifier • Analyst
Mostly D's	MASTERY PILLAR	Nurturer • Innovator • Inspirer

What this reveals: Your dominant pillar shapes how you naturally lead, make decisions, and build culture. But here's what most leaders don't know—your specific Identitytype within that pillar determines exactly *how* to deploy your gifts for maximum impact.

Want to Discover Your Specific Identitytype?

This quick assessment reveals your pillar—but the full Identitytype® Assessment shows you exactly which of the 12 Identitytypes drives your leadership, your blind spots, and how to turn your innate gifts into competitive advantage.

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